



PLAYSTATE TRAINING BRIEF WORKSHEET

Your mission: Help us design your Psychological RPG training experience

1) Company Contact

Company name: _____

Contact person: _____

Department / Team: _____

2) Training Goals

What outcomes do you want from this training? (tick all that apply)

- ☐ Leadership & management skills
- ☐ Diversity, equity & inclusion
- ☐ Resilience & wellbeing
- ☐ Communication & collaboration
- ☐ Digital skills / AI literacy
- ☐ Compliance / other: _____

3) Video Content

Type of content required (tick all that apply):

- ☐ Micro-lessons (30–90s gamified episodes)
- ☐ Longer modules (5–7 min)
- ☐ Social cutdowns (15–30s shorts)
- ☐ Explainers / custom topics: _____

Style preferences:



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- ☐ GTA-style HUD overlay
- ☐ Story-driven (character CJ)
- ☐ Insights / PlayStyle scenarios (red/blue/yellow/green)
- ☐ Other notes: _____

4) Social media distribution

Do you want content optimised for:

- ☐ LinkedIn
- ☐ TikTok / Instagram Reels
- ☐ YouTube Shorts
- ☐ Internal channels (LMS, intranet, Slack, Teams)

5) Additional Material

Do you need:

- ☐ Worksheets or playbooks
- ☐ In-house workshops
- ☐ Train-the-trainer support
- ☐ LMS packaging (SCORM/xAPI)
- ☐ Other: _____

6) Timeline & Budget

Ideal delivery date: _____

Budget range (if known): _____

7) Success Metrics

How will you measure success? (tick all that apply)



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- ☐ Engagement (views, shares)
- ☐ Knowledge retention (quizzes, feedback)
- ☐ Behaviour change (on-the-job application)
- ☐ Other: _____

☒ **Mission Accepted**